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HABNET Chamber of Commerce Launches New Mobile App and Networking Platform to Promote Entrepreneurship Among Women and Youth

BROOKLYN, NY – In commemoration of Women’s History Month, HABNET Chamber of Commerce is branching out with a new mobile app and initiative to promote entrepreneurship among girls and young women. On March 30, WEE@HABNET will host its first event for young women to connect and network with women entrepreneurs and executives. The quarterly series will feature dynamic speakers and influencers who will share their career path and business expertise to teach and mentor more young women how to become their own boss or reach the C-suite.

WHO: HABNET Chamber of Commerce, Professor Greta Strong, Ed.D., Metropolitan College of New York; Dr. Natalia Cineas, Senior Vice-President, NYC Health and Hospitals and System Chief Nursing Executive; Carla Durandisse, Founder, Black Women Getting Into Tech; current and aspiring women entrepreneurs and executives.

WHAT: Launch of a mobile app and initiative, WEE@HABNET, to bridge the gender gap in corporate leadership while advancing diversity and representation in the workforce through mentorship and networking.

WHEN: Tuesday, March 30, 2021 from 6:30PM - 8:00PM

WHERE: Zoom Meeting ID: 729 673 2958 | Passcode: WEE or 530099

HABNET Chamber of Commerce has served the central Brooklyn community for nearly two decades by providing business education and financial literacy while helping entrepreneurs launch and grow their small businesses through M/WBE certification, financing assistance, merchant organizing and workforce development.

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